

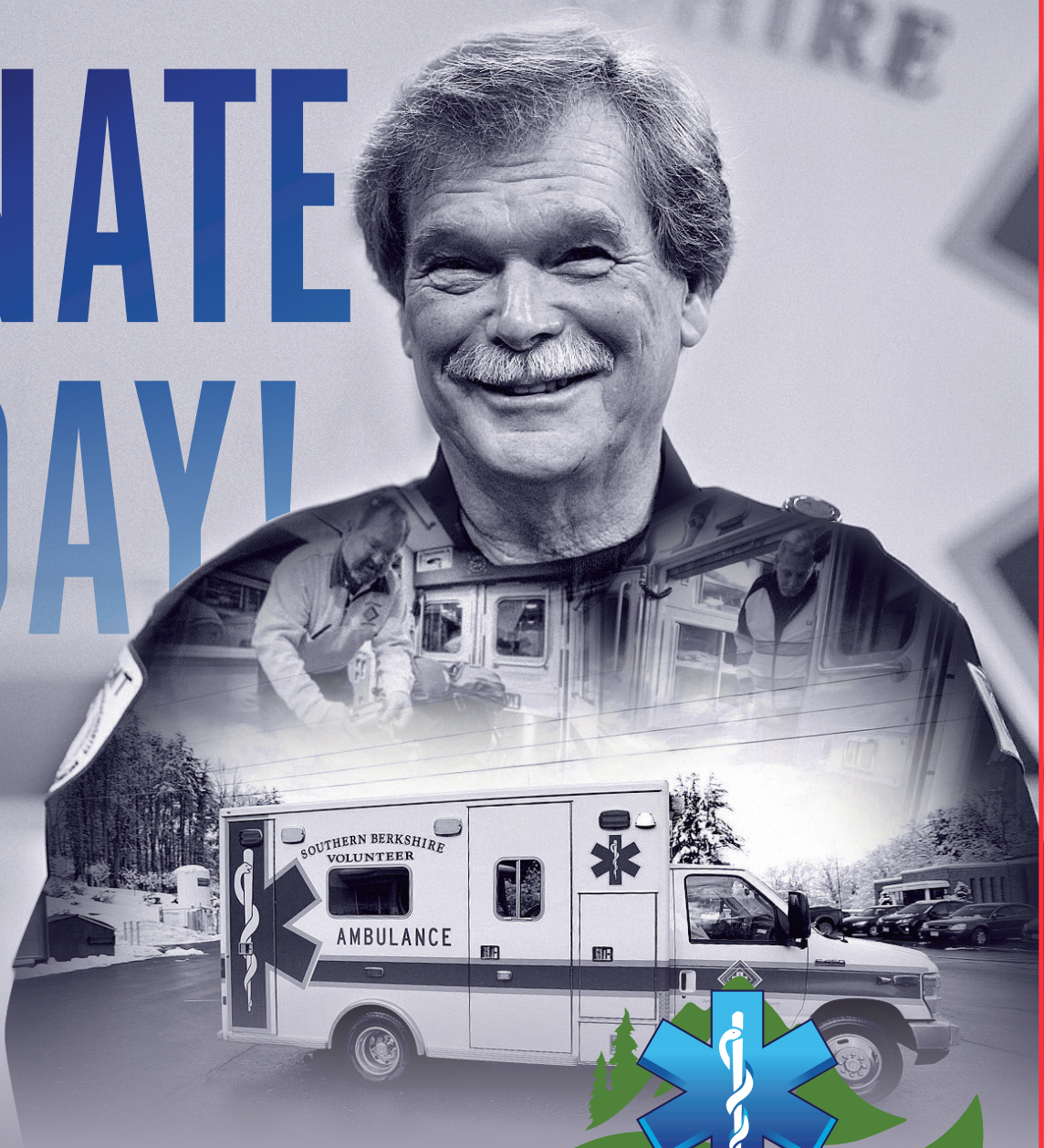
WE'RE THERE WHEN YOU NEED US

NOW WE NEED YOUR SUPPORT

DONATE TODAY!

FAST FACTS

- Responded to 3,500 requests for service in 2018
- More than 40 employees, including career and volunteer
- 4 ambulances and 1 rapid response vehicle
- 501 (c)(3) not-for-profit corporation



A Message from the Director

Southern Berkshire Ambulance continues to provide emergency response to the largest EMS coverage area in Massachusetts. As Director of Operations, I would like to remind you of what we do and ask for your support to continue our mission of providing the finest pre-hospital medical care to the citizens and visitors of Southern Berkshire County.

The continually changing healthcare landscape, coupled with decreased insurance reimbursements, challenge ambulance services nationwide. In order to continue to provide care to all citizens and visitors in our service territory, regardless of their ability to pay, we must rely on community support to continue to meet the ever-increasing requests for care.

Despite these challenges, Southern Berkshire Ambulance remains focused on providing quality emergency services to the communities we serve. We take great pride in doing whatever it takes to exceed your expectations and we vow to continue offering a wide range of exceptional medical transportation services. These include pre-hospital emergency care to non-emergency transport services for a variety of consumers, including hospitals, healthcare clinics, skilled nursing facilities, and YOU, our most valued customer.

We are deeply grateful for your generosity.

Thank you,

William Hathaway,
BS, CC/NRP



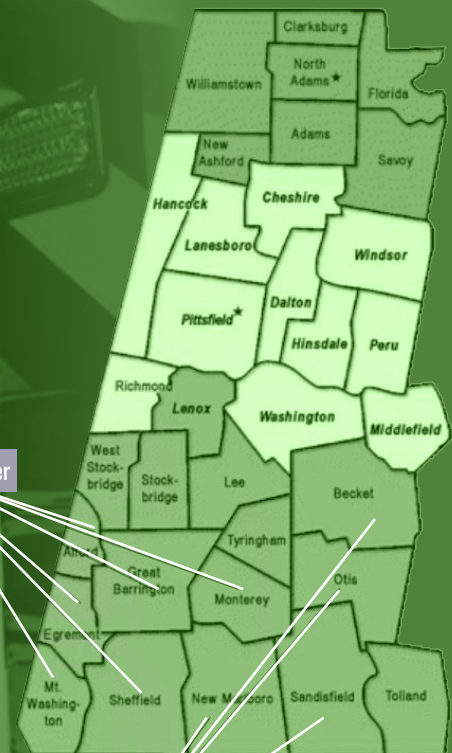
Areas We Serve

Southern Berkshire Ambulance currently provides 9-1-1 emergency Paramedic (ALS) ambulance services to the following towns:

- ◆ Alford, MA
- ◆ Ashley Falls, MA
- ◆ Egremont, MA
- ◆ Great Barrington, MA
- ◆ Housatonic, MA
- ◆ Monterey, MA
- ◆ Mount Washington, MA
- ◆ Sheffield, MA

Southern Berkshire Ambulance currently provides Paramedic (ALS) intercept services to the following towns:

- ◆ Becket, MA
- ◆ New Marlborough, MA
- ◆ Otis, MA
- ◆ Sandisfield, MA





Donations

Twenty-four hours a day, seven days a week, 52 weeks each year, the 40-plus EMTs and Paramedics of Southern Berkshire Ambulance are ready to provide pre-hospital medical care and transportation. Last year, Southern Berkshire Ambulance traveled more than 100,000 miles, responding to more than 3500 calls for help.

Southern Berkshire Ambulance needs YOUR help. Nearly 20 percent of the operational costs of the company must be met by contributions from the communities served by Southern Berkshire Ambulance. This support is essential for SBA to continue to provide the highest level of Emergency Care for the sick and injured in Southern Berkshire County.

Businesses may become corporate sponsors by making any contribution they deem appropriate. Memorial gifts or bequests may also be made to the Southern Berkshire Ambulance capital endowment fund. For more information, please call our office at 413-528-3632. All contributions are tax deductible.

Suggested Donation

| | | | |
|--------------------|------|-------------|-------|
| Individuals | \$50 | Patrons | \$200 |
| Families | \$75 | Benefactors | \$250 |
| Families (over 65) | \$60 | | |



What We Provide

Benefits provided to the greater Southern Berkshire area include:

- Serving the health and emergency medical service needs of 12 communities in the Southern Berkshire area
- Comprehensive Paramedic-level Emergency Medical Services to communities in our primary service area
- Critical care and Paramedic-level intercept services to ambulance services unable to provide that level of care
- Training and resources for local support groups
- Preventative care and outreach programs for the community
- Interfacility patient transfers to and from Fairview Hospital.



Southern Berkshire
AMBULANCE

ECRWSS
PRSR STD
U.S. Postage
PAID
Homewood, IL
Permit No. 130

We'll Be There!

*****ECRWSSDDM****

Local Postal Customer

Operating an ambulance service in today's environment requires a delicate balance between generating enough funding to allow for adequate staffing and investment in new state-of-the-art technologies. We must also generate enough funding to absorb the cost of care for those patients who do not have the ability to pay for the services we provide. Southern Berkshire Ambulance strives to fulfill its community responsibility of collecting appropriate reimbursement from all patients who have the necessary resources while providing generous and accountable charity care to assist those patients who do not have the means to pay for the services rendered.

OUR MISSION

Southern Berkshire Ambulance is committed to providing the finest out-of-hospital care to the communities we serve by working collaboratively with other emergency services and healthcare providers.

OUR VISION

Southern Berkshire Ambulance is to be the leader for innovative, clinically sophisticated, cost-effective delivery of comprehensive Mobile Integrated Healthcare and Emergency Medical Services for residents, businesses and visitors to Southern Berkshire County.

OUR THANKS

The women and men who serve – and those who have served Southern Berkshire County for over 50 years – thank you for your consideration and support. We trust that you will enable us to continue to provide superior emergency medical services now and in the future.



**SOUTHERN BERKSHIRE
VOLUNTEER AMBULANCE**



DONATE TODAY!

WWW.SBVAS.COM